



SPONSORSHIP PACKAGE

A **UNIQUE CEREMONY** TO AWARD
THE BEST FRENCH - AMERICAN COMPANIES,
ENTREPRENEURS AND EXECUTIVES
IN NEW ENGLAND FOR THEIR ANNUAL
RESULTS AND LASTING PERFORMANCE IN
MANAGEMENT AND LEADERSHIP.



THE FRENCH AMERICAN CHAMBER OF
COMMERCE NEW ENGLAND IS PROUD TO
HOLD THE 19TH EDITION OF THE FAB
AWARDS ON **MAY 18TH, 2023** IN CAMBRIDGE.

ABOUT THE GALA & CEREMONY

Now in their 19th edition, the French American Business Awards, recognizing Excellence, Innovation, and Leadership based in New England and France, will take place on **Thursday, May 18th, 2023**, at the Royal Sonesta in Cambridge, MA.

Organized in celebration of the dynamic partnership and strong business relations between France and New England, FACCNE's Annual Gala Dinner will bring together more than 150 eminent American and French guests. C-Levels, Senior Management, Official from Innovation & Tech Companies, Service Providers, Start-ups, Scale-ups, medium-sized and large Companies, and French & American Business Communities will be in attendance.

The Consul General of France in Boston, Mustafa Soykurt, will also attend. The presence of the Governor of Massachusetts, Maura Healey, the Mayor of Boston, Michelle Wu, and the Ambassador of France to the United States, Laurent Bili, is yet to be confirmed.

In one night only, FACCNE groups its Annual Gala and Awards Ceremony. It includes one high-end networking reception, a seated dinner, and the Awards Ceremony for the French American Business Awards of New England.

Sponsoring the FAB Awards is an excellent way to increase your company's exposure to New England's French and American Business communities. Our sponsorship opportunities give strong brand exposure and highlight your company's products and/or services to our international business network.

Sponsorship Packages, including a full table, start at \$5,000 and are fully customizable to your needs and budget.

ABOUT THE COMPETITION

The French American Business Awards of New England is a leading competition for both established and emerging companies. We welcome French and American Startups, Scaleups, and larger Companies developing their business.

Competition is FREE TO ENTER and open to French and American companies of all sizes and all stages of growth - you do not have to be a member of FACCNE to apply. To join the competition, you can nominate your own company or a company you believe in!

Each year, all FAB Awards Recipients are nominated by FACCNE to enter the final of the Annual Trophées of CCI France International, which offers major international visibility for the laureates in the French economic press. The awards are presented at a prestigious ceremony and gala dinner in Paris under the patronage of the French President. The 2024 Trophées of CCI France International will be in June 2024. Past winners include Moderna and Pathmaker Neurosystems Inc.

2023 CATEGORIES



Innovation Award

Rewards organizations and individuals who bring new ideas to life.



Life Sciences Award

Recognizes significant and positive contribution and achievement in the field of life sciences.



DEI and CSR Award

Acknowledges and celebrates exemplary leadership in advancing diversity, equity, and inclusion, and/or corporate social responsibility in our community with clear positive impacts.



French Tech Award

Recognizes significant and positive contribution and achievement in the field of life sciences.



WIB Award

(Women in Business)

Recognizes the accomplishments and contributions of a woman leader in the French American community.



EFE Award

(Entrepreneur Français à l'Etranger - French Entrepreneurs Abroad)

Recognizes a company that was founded by at least one person of French origin, with no direct link to an established company in France, having sustained an exemplary trajectory or demonstrating positive growth prospects.



Coup de Cœur Award

Recognizes a nominee that, whilst not winning within a category, has impressed the jury members with the quality of its initiative.

The award may be awarded by the Jury to any of the applicants in any of the categories and only one Coup de Cœur may be awarded across the competition.

AMONG OUR PAST WINNERS



Innovation Award - 2017

Outstanding new approach to medicine: the mRNATechnology



Women in Business Award - 2019

A small business importing high-end salt from Brittany



Small Company Award - 2017

The world leader in home exchange vacations



Innovation Award - 2018

A new approach to non-invasive treatment of neurological disorders



French Tech Boston Award - 2019

A successful \$70M fundraising in 2018



Innovation Award - 2013

A successful digital marketing company acquired by Adobe



Coup de Coeur Award - 2019

A startup developing a tactile braille tablet



Innovation Award - 2018

A solution for real time information for urban living



Startup Award - 2018

A conversational platform with the human touch



Startup Award - 2017

Global medical device company focused on microscoping imaging

AMONG OUR PAST SPONSORS



SPONSORSHIPS

	\$3,000	\$5,000	\$10,000
BEFORE THE EVENT			
Your company listed as a sponsor on FAB Awards Website			
Prominent visibility on all communication materials for FACCNE's FAB Awards (Invitations, Social Media & Website)			
A representative of your company on the selection Jury*			
Possibility to offer your services to one of the winners			
Exclusivity of sponsorship in your field of activity*			
Naming right for an "YOUR COMPANY AWARD"*			
DURING THE EVENT			
Your logo displayed on a rotating PowerPoint			
Your banner exposed at the event			
Your logo displayed on step and repeat			
Your logo on Gala Dinner menu			
Possibility to have a booth during the networking reception			
Personal introductions to guests of interest (per request)			

*Depending on availability

SPONSORSHIPS

	\$3,000	\$5,000	\$10,000
2 seats at a Table of 8			
Table of 8			
Your representative seated at honor table			
Your representative to come on stage to give Award/Prize*			
Opportunity for 2-minute mic time			
Possibility to add your goodies to the FAB Awards 2023 gift bags			
AFTER THE EVENT			
Your company mentioned on FACCNE's post communications (Social Media & Website)			
Your company mentioned in top position on FACCNE's post communications (Social Media & Website)			
A dedicated Thank You note for your sponsorship of the FAB Awards			
A dedicated post for Your Award			
Access to the list of attendees			

*Depending on availability

ABOUT FACCCNE

The **French American Chamber of Commerce of New England** (FACCNE) is an independent, non-profit, and member-driven bi-national organization. Its mission is to develop business relationships between France and the United States and their respective business communities and create the connections and networks that help your business grow.

With offices in Cambridge, MA, the New England chapter proudly counts over 500 active members. Each of our bilingual staff has lived, studied, or worked in France and understands the intricacies of cross-cultural business development. We serve entrepreneurs, top executives, young professionals, and the French American community at large through information sharing, a large variety of events, and assistance to the launch and development of your business, including visa services.

FACCNE is one of the leading French American Chambers of Commerce among the twenty U.S. chapters, which represent more than 6,000 member companies nationwide in all major industries. FACCNE is also a member of CCI France International, an international network of 123 French Foreign Chambers of Commerce that spans 92 countries and represents over 35,000 members worldwide.

[Visit FACCNE's website](#)

[Visit CCI FI's website](#)

CONTACT US

Ludivine Wolczik, Executive Director

+1(617) 797 4037

contact@faccne.org

faccne.org

Charlotte Buttelli, Operations Coordinator

+1(857) 334 9634

services@faccne.org

faccne.org